



WELCOME TO BADGER TAG AND LABEL



Since 1935, we've viewed custom tags and labels as works of art. That has earned us the recognition as an expert in the industry. And while over time tags and labels have evolved to keep pace with changes in the industries we supply to, many of the features have remained consistent. The best tag or label is one that is produced exactly as you need it to be and performs under the applications necessary. We commonly assist customers in finding the ideal solution to their tag or label challenge. Contact us to create your next masterpiece.



SEE HOW IT'S DONE ▶



Watch our Tags, Labels, and Finishing videos to see our capabilities and get started on your next project.



PRINTING OPTIONS

Badger prints flexo, letterpress, and digital. Flexography (flexo) uses flexible plates mounted on a printing cylinder. Letterpress uses the relief method using raised surface plates. Digital deposits ink on the surface of the substrate.

RANGE OF QUANTITIES

Whether you need a low minimum quantity, millions, or a quantity somewhere in-between, we can print your tag or label. Customers are pleased to know we can produce small quantities when needed.



FOR TAGS, LABELS, AND DIGITAL PROJECTS, BADGER OFFERS CUSTOMIZED FEATURES AND FINISHING OPTIONS.

FINISHING OPTIONS

SCORING impresses or indents an area to make it easier to fold.

PERFORATING makes a series of slits while leaving much of the stock intact which allows for tearing away to be easier.

LAMINATING is available in clear matte or gloss finish and offers protection of printed information. UV lamination offers extra protection.

SHRINK WRAPPING provides for a specified quantity of tags or labels to be contained in a single package.

NUMBERING

Digits can be static, consecutive, or any combination you require.



ADDITIONAL SIZES AVAILABLE.

BARCODING

Badger prints consecutive, static, and QR codes. They can include human readable data.



ATTACHMENTS

STRINGS - choose from pulled through and knotted (PTK) or looped. Cotton and elastic string available.

WIRES - attached with double end or single end; choose from galvanized, copper, or stainless steel

LOOSE STRINGS AND WIRES - choose #5 polished cotton string, plastic coated wire, or galvanized wire

HOOKS - choose deadlock, safety, or meat



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